## **Best Driver Risk** Management & Road Safety **Training Experts 2021**

The needs of today's business enterprises have seen roads become more and more crowded, with a significant impact on society at large. Ensuring that all those who take the highway are as safe as possible benefits everyone. We take a look at TTC Group Limited to see how they have been able to support over 500,000 road users a year.

The history of road safety for pedestrians is long and complex. The values of the Green Cross Code, of SPLINK, of THINK!, are ingrained in people of all ages across the United Kingdom. For drivers, many assume that the test for their driving license would be enough, but bad habits can cause the most devastating accidents. The team at TTC Group know this better than most. For the last twenty-eight years, they have been committed to delivering road safety programs that really make a difference to those sitting behind the wheel.

The company is an award-winning leader in the provision of road safety schemes, committed to improving road safety by empowering people through education to positively change behaviour.

TTC Group was founded in 1993, with a team who had been involved in the original pilot scheme in England for what later became the Drink Drive Rehabilitation Scheme (DDRS). This long and passionate history for road safety has seen the team flourish as the UK's largest and most experienced road safety organisation.

The growth of TTC Group has matched the changing attitudes of people towards drivers. meeting the public need for safety over the years. One of the biggest signs of the team's success in the industry was in 2000, when they gained approval from LIKBOEd to develop and deliver National Driver Offender Retraining Scheme (NDORS) courses on behalf of UK police forces.

They are appointed by 14 UK Police Forces to deliver National Driver Offender Retraining Scheme (NDORS) services, with a National Driver Trainer Panel comprising of more than 300

professionally qualified and experienced road safety and driving improvement specialists.

Delivering training to over 500,000 people each year, in 2021 TTC became the UK's largest online road safety training provider and continues to support clients through online training delivery, no matter their technical challenges or proficiency.

TTC Group's services are quality assured to the highest international standards, certified by British Standards Institute with ISO:9001, ISO:14001, ISO:27001, ISO:39001 and ISO:45001 management systems.

They are committed to supporting each contracting Police Crime Commissioner in ensuring equality and inclusivity of the services, whilst delivering social value by supporting local communities through the NDORS provision.

When it comes to delivering services in this field,

the team offer an enormous range of courses that meet every need of the modern market. This includes the popular National Speed Awareness, Drink Drive Rehabilitation, National Motorway Awareness, What's Driving Us, Safe and Considerate Driving and Alcohol Education courses that are offered by the police or provided by referral from a court. Each course is delivered by highly qualified, experienced professionals who specialise in driving improvement and hehavioural change. This commitment to change is the driving force behind the company at large offering a clear way forward that makes roads safer and protects everyone in the community.

2016 saw Jim Kirkwood join as CEO, bringing unrivalled experience from within the road safety industry. He successfully led an investment process

which completed in 2017, with TTC Group being acquired by private equity investors Palatine. More recently, in early 2021, TTC Group were acquired by Pricoa. This significant increase in funding has allowed the team to grow the business extraordinarily. This expansion has seen TTC Group moving into the commercial driver risk management and fleet driver training market, where it has achieved new and exciting levels of success.

The role of technology within TTC Group has become more pronounced over the years, with the firm developing the Continuum platform, the future of driver & fleet risk management solutions. Developed using market leading technology, the Continuum platform combines the various aspects of driver data, including telematics, driver behaviour and in-vehicle technology to deliver unparalleled insight into driver risk and compliance management.

TTC's Continuum platform has an incredible amount of potential for success within it, allowing proactive and uncomplicated management of entire driving communities, all within a single, online platform ensuring real-time compliance with HSE legislation.

What sets this impressive solution apart is its real-time reporting dashboards, visual reporting and Management Information, used to focus Fleet Management and identify areas of risk and compliance that need to be managed throughout

The ability of an organisation to ensure such a high level of compliance could have a major impact on the driving sector in the UK, providing an unprecedented level of security to companies raising the level of quality assurance throughout



## End-to-end driver risk management with Continuum from TTC

Compliance



LICENCE VERIFICATION









Risk and Data Management









CONSULTANCY



Continuum

Learning



ELEARNING











DRIVER CPC

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The benefits of this impressive technology are abvious to businesses, delivering driver risk management development services that make the workforce aware of the potential risks that can arise by driving to work. This is not enough for the firm however, and that is why TTC's Continuum platform also provides methods of mitigation as well. In short, with the ability to monitor the entire driving community of an organisation from one platform, it is easy to ensure that the community has the best interests of society at heart, at all times.

The success of Continuum has guaranteed its constant development, which is why it has garnered

such a strong reputation within the industry. What started as a simple application for businesses has developed into a new and holistic approach to workrelated road safety solutions. The beauty of this way of thinking is that it can be tailored for clients of any size, type, budget, or requirement.

While much of the focus of TTC Group has been on the roads, the team are also committed to raising standards with regards to cycling and walking to. This process involved encouraging people to get into the right mindset to ensure that they are cycling and walking more often and more safely

When it comes to road safety, you can never be too careful. The team at TTC Group has put a great deal of effort into ensuring that their driver training and coaching programmes are first class. Every course is designed using evidence-based behaviour change techniques, achieving a long term change in a driver's perspective and attitude towards safer driving. It's a difference in approach which is the secret behind not only the company's longevity, but its reach and its incredible success.

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